

ART AND CULTURE DIPLOMACY
ESPRONCEDA – Institute of Art & Culture

in collaboration with the German Consulate



Third Paradise of Michelangelo Pistoletto and Cittadellarte
<http://terzoparadiso.org/en/>

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Member of the European Culture Parliament – Ambassador of the Third Paradise of
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EncontrArte (ESPRONCEDA - Institute of Art & Culture), was founded in 2013 with the aim of creating an art and culture institute for artistic, cultural, social and scientific production. It also has the broader goal of creating a European and International platform for meeting and exchange between these communities.

Its mission is to provide a multidisciplinary environment for promoting international dialogue between artists, curators, critics, gallerists, collectors, culture managers, scientists, diplomats, academics, and stakeholders across Europe and worldwide, allowing them to collaborate for the best solutions.

The pillars of Espronceda philosophy are the interconnection between art, culture, science and society for the creation of new alliances, and to actively contribute to the implementation of the 2030 agenda.

Our commitment and contribution to the world of art, culture and science is activated through the organization of workshops, webinars, symposiums that embrace various themes, the research grants for artists, the art prizes in partnership with various European partners, the residencies for artists and curators and social change projects in involving the local community, schools on various social issues. Its activity expands from Barcelona to Europe and even to Asia and Cuba. The methodology is based on a multidisciplinary and interdisciplinary approach which encompasses the visual arts, media art, VR, performing arts, and literature, and is based on the concept of creating solidarity and tapping into humanity across all races, cultures, and backgrounds. Since the creation of Espronceda, artists from around the world with no age limit have been hosted. Our activities are divided as following.

A department dedicated to the enhancement of new emerging talents thanks to the creation of **Art Awards** with various partners, such as Arte Laguna Prize (Venice, Italy), Royal Academy of Fine Arts (Brussels, Belgium), and Swab Art Fair (Barcelona, B-Murales). A Residence for emerging and famous artists, giving the opportunity for a period of research and production that ends with a final exhibition with the awareness of the importance of helping different personalities enjoy in our space. Each exhibition covers a particular sector from the social, scientific, to the commercial world, with artists working in different disciplines with different themes of contemporary art; curatorial program for emerging curators, to give young talents the opportunity to deal with the best artistic practices. A cultural program that provides for the organization of round tables, Symposium on various social, political, economic issues in connection with the world of art and culture, open to a wider audience, to give the opportunity also to the people of the neighbourhood to participate and get closer to the world of art and to contribute to the dissemination of important issues. The organization of cultural activities has a dual objective: on the one hand to open a dialogue on issues of crucial importance that place art at the center of the discussion, and the role of artists in society, to create new alliances and critical thinking, and on the other hand to offer the public of Barcelona the opportunity to get to know the world of art, different realities present at an international level and to bring citizens, that class of people who do not participate in the world of art, to give them the opportunity of knowledge and know-how. A program on the collaboration with international projects in the field of education, social change and sustainability in Europe and abroad, with the collaboration with the Terzo Paradiso projects by Michelangelo Pistoletto and Cittadellarte, and the International Peace Project Kids-Guernica inspired by the work of Picasso. With a mentorship program to help students and artists who enter the art world, the relationship between art, science and new technologies. Finally, our contribution to the world of art and culture is also given by our participation in international conferences and debates to carry on our example, our experience acquired over the years, thanks to our partners, and as members of ENCATC.

Introduction: Culture Diplomacy and Art

Towards new Alliances in the world of Culture Diplomacy and Art, together artists, civil society practitioners, students, and young professionals from around the world to explore the role of art in societal transformation, before and after Covid-19, new models of cooperation to improve our society and to implement in the best way the Agenda 2030 of the 17 Goals of the ONU. Art can be instrumental in shaping the tone and nature of intercultural relations. It provides, on the one hand, a medium through which cultural heritage and identity can be experienced and interpreted. On the other hand, it can create a unique space for artists, audiences, and other stakeholders in cultural management to come together on a neutral platform. Nowadays, and after the Pandemic is crucial to act all together to eliminate the gap created in our society among our city and villages, among populations and to create more solidarity in Europe and at the International level. Culture and Art are the most powerful instruments to regenerate new model of collaboration and to open dialogue and to promote social justice. Art and Culture play a very important role in the world of politics. The diplomacy sheltered by art and armed by culture can infiltrate societies and charm leaders. It reflects for countries, nations and people. Alliances cannot be forged without demonstrating awareness about the society one aims to connect with.

Activities programmed 2022 - 2023:

“Peace, Solidarity, Art & Diplomacy”

The 2022 theme will be on the peace process, the role of artists and collaboration with culture diplomacy. In particular, the focus will be on UN Goal 17 on the importance of creating alliances and collaborations, and on how to build peace in wartime. In particular, the conflicts currently present in the world will be examined, with attention also to the conflict in Ukraine and on how artists, the world of culture can implement together with the diplomatic world to rebuild peace, new collaborations, new instruments of peace.

The main purpose of the project is to create a dialogue between the artists, to understand together how to build a dialogue based on peace to say no to any war. The invited artists from different countries will confront themselves with conflicts that are unfortunately underway, and with those that have ended, to analyse together the consequences in the short and long term. Among the objectives is to give artists the necessary tools to understand the link between cultural policy and art, culture, how to work together. The residency includes a theoretical part of reflection together with the artists, with the people invited to understand together the methods of collaboration, and what is the role of artists, and of art in this issue. Informal meetings will be organized between the artists, the curator/mentor, presenting projects in progress, European platforms, to start creating a working group which in January will bring the results of this working group in the form of an exhibition and Symposium.

In accordance with the 2030 agenda and in particular with objective 16 for the construction of peaceful societies and with objective 17 on the importance of collaboration for the achievement of the objectives, the Cultural Diplomacy project fits perfectly into this context on the how to build peaceful societies to avoid any kind of war and conflict in the future, to abolish all forms of violence and to spread peace and dialogue.



ARTIST RESIDENCY VIRTUAL GALLERY

The artist residency for Ukrainian and Russian artists is in collaboration with the founder **Victoria Tissot** of “Embajada del Arte – Ukraine”

a) Online artist Residency:

-**Fabian Vogler** (German)

<https://www.fabianvogler.de/en/work/>

-**Sanja Milenkovic** (born in Serbia living in Milan)

<http://www.sanjamilenkovic.com/>

-**Dalia Baassiri** (Beirut)

-**Wafa Shaban Elsaka** (art teacher of Gaza working in peace project, she will share her experience working with children and local community – Kids-Guernica project. She comes back in Florida to teach art)

-**Maryam Mohry** (Iran - Teheran)

<https://maryammohry.com/>

-**Aljoscha** (Russian living in Berlin)

<https://aljoscha.org/>

-**Alem Teklu** (Ethiopia – activist for the Tigray Conflict -living in Milan)

-**Artem Mirolevich** (Russian living in New York) (to be confirmed)

-**Stepan Ryabchenko** (Ukrainian) in collaboration with Altiba9 Gallery (tbc)

<https://www.altiba9.gallery/virtual-landscapes-stepan-ryabchenko-exhibition>

-**Rafael Lomas** (Israel)

<https://www.raffaellomas.com/>

For the dialogue will be involved also students of the Culture Diplomacy Institute of Berlin to discuss together with the artists and to be able to discuss the issue.

<https://www.culturaldiplomacy.org/index.php?en>

b) Residency at Espronceda (started)

-**Eugenio Shapoval** (Ukrainian refugee)

-**Polina Doroschenko** (Ukrainian refugee)

-**Aleksey Yudnikov** (Ukrainian and Russian) to be confirmed actually in residence at CCCB

- In the project will be involved an average of 15/20 Ukrainian and Russian artists, culture managers through meeting, discussions, and participatory project

-Catalan/Spanish artist

c) Debates on Heritage and Historical Monuments destroyed in Ukraine

- 13 December 2023

- Presentation of the **Projecte VESNA** presented at the National Museum of Catalunya <https://www.museunacional.cat/es/articulo/proyecto-vesna>

d) –informal lunch with the artists in residency at Espronceda – (Hybrid model, online and in presence). December

e) –Guide Visit in Barcelona, exhibition, gallery, etc.

f) –Training on the concept of cultural diplomacy for the artists selected

Symposium and final expo

(January -23-29 2023)

Symposium and Open call for artists on “Towards new alliances: Art and Culture Diplomacy” followed by a series of cultural and artistic activities on the role of the art on culture diplomacy. We believe that nowadays more than ever, and after Covid-19 that art, and artists could contribute to culture diplomacy in connection with conflicts, freedom of expressions, social integration, immigration, human rights, sustainability. Art plays a pivotal role in shaping the future of Europe and the International relations. Art

will allow for the creation of a unified European identity in helping to shape the image of Europe, worldwide. Espronceda with its platform can contribute a wider dialogue in contributing from theory and practice. The main aim is to create a map of the best practices present at the European and International level on Culture Diplomacy and Art. Art and Culture could be the answer to avoid the distance between citizens and institutions through new communication channels, new alliances and re-establishing trust among the civil society, local community and diplomacy. Our experience in the cultural field and our participation in advocacy has led us to understand the importance of opening the doors to the world of the different sectors of the society to create new alliances where Arts will play a crucial role. The publication of the debates and artistic projects could be disseminated also in the school, university, platform and networking. The publication of a catalogue can contribute at European level on the importance to build new alliances, and Arts can do that. The mobility of the artists could help in disseminating and selected the best practice as the education and training.

On this occasion the project on peace inspired by Picasso will be presented, on the peace process with the exhibition of the canvas created in South Africa with the German NGO (<https://www.masifunde.de/en/>) and the **Guernica Remaking project** (<http://guernicaremakings.com/>), on how over the centuries Picasso's work has served as witness and inspiration to say no to war. And it will be displayed also a new canvas realized by the Ukrainian community in Barcelona together with the local and international communities, on underline also the importance of the education on this field.

International Guess Speaker online confirmed:

- **Karl-Erik Norman:**
- Ambassador, European Culture Parliament and lecture at the Culture Diplomacy Institute in Berlin, Germany

- **Nicola Ashrome**
- Principal Lecturer
- School of Art and Media
- University of Brighton
- Founder of the Peace Project Remaking Guernica

- **Saverio Teruzzi**
- Worldwide coordinator of the Embassy and Ambassadors of the project of the Italian artist Michelangelo Pistoletto
- www.terzoparadiso.org
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- **Takuya Kaneda**
- Head department of Art & Education Otsuma Women University Tokyo and International coordinator of the Peace Project Kids Guernica

- **Iratxe Moimito**
- Director of the Gernika Peace Museums
- <https://museoak.bizkaia.eus/detalleContenido.asp?t=1&ID=59&idioma=I>
- **Professor Massimo dell'Utri**
- Member of the European Culture Parliament
- University of Sassari, President of the department of the Master in Social Languages
- Sarajevo to confirm
- Catalan Foundation and Gallery and Art Centers. (AND Gallery, CCCB

With the Collaboration of

